

Gregory J. Cioffi
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Experience

For over 20 years I have been developing and implementing design concepts for various platforms from websites and ATMS to mobile apps and military vehicle interfaces. My career has afforded me the opportunity to collaborate with a variety of clients including the military, pharmaceutical, financial, consumer, industrial, philanthropic, artistic and educational based foundations.

2011-Present | ProcessProxy Corp. | Pittsburgh, PA

Director of Creative Design/UX/UI Designer

Develop creative presentations and design concepts that meet the business objectives of the organization that advance our brand strategy. Supervise and inspire the creative team and generate multiple concepts for a campaign or project. Provide quality control over concepts, projects and overall brand.

- Experience with Axure for app and mobile web solution prototyping
- Experience with Adobe Creative Suite (Photoshop, Dreamweaver, Flash, Illustrator) for various marketing and application mockups
- Exposure to HTML5, CSS3 and JavaScript developing online presence for ProcessProxy and The High Reliability Organization Council, our associated non-profit organization

2010-2012 | Vorteil Technologies, Inc. | Pittsburgh, PA

Graphic/UI Designer

Design user interfaces and create associated mockups, wireframes, prototypes, process flows, style guides, specification documents, graphics, icons, and print materials.

- Experience with Adobe Creative Suite (Photoshop, Illustrator) for screen mockups and icon design

2007-2010 | EFI, Inc. | Pittsburgh, PA

Sr. Web UI Designer

Design user friendly interfaces (Interaction or Visual design) and create associated mockups, wireframes, prototypes, process flows, style guides, specification documents, graphics, icons, HTML, CSS, JavaScript in a timely manner in order to meet milestones and deadlines.

- Experience with Adobe Creative Suite (Photoshop, Illustrator) for screen mockups and icon design

2005-2007 | PNC Bank | Pittsburgh, PA

Software Engineer III

Responsibilities included designing/formatting static graphics and Flash animation for ATM Web interface. Overseeing and testing of interface. Involved in design and maintenance of internal website dedicated to monitoring profitability and information of ATMs in production.

- Experience with Adobe Creative Suite (Photoshop, Illustrator, Flash) for screen mockups, animations and icon design

2003-2005 | Vance Wright Adams and Associates | Pittsburgh, PA

Web Designer

Responsibilities included design, implementation and management of client's websites.

- Experience with Adobe Creative Suite (Photoshop, Dreamweaver, Flash, Illustrator) for website concepts and implementation

2000-2002 | Brady Communications | Pittsburgh, PA

Designer

Responsibilities included consistently meeting client objectives by balancing creativity and aesthetics with a clear understanding of the client's business, while also working within deadline and budget parameters.

- Experience with Adobe Creative Suite (Photoshop, Illustrator, Flash) for screen mockups, animations and icon design

Education

- Duquesne University's Multimedia Technology Program
- Westminster College, New Wilmington, PA
Bachelor of Science Degree in History, with a minor in education, 1993